



TAYLOR SHARP

Interactive Designer & Front End Developer

EXPERIENCE

Interactive Designer & Front End Developer at Rodale, Inc.
Emmaus, PA | October 2015 – March 2018

- Collaborated with art directors, project managers, and designers to develop hand coded responsive websites, landing pages, and email campaigns for a variety of health and wellness brands including Women's Health, Men's Health, Prevention, Organic Life, Runner's World, and Bicycling Magazine.
- Trained designers and front-end developers with the new Sketch application along with the best practices for responsive designs and user experiences.
- Developed and implemented site and email templates to assist production times and to help bridge the gap between design and front-end development.
- Optimized offers by creating intuitive, hassle-free user experiences in order to raise conversion rates and lower bounce rates.

Server/Bellhop/Valet at The Kartrite Resort
Monticello, NY | March 2019 – Present

- Building outstanding interpersonal communication skills, supplying superior customer service, and truly making a difference in the stay of every single guest at The Kartrite Resort.

SKILLS

Proficient in Adobe Creative Suite and Sketch. Hand-coding responsive websites using HTML5, CSS3, SASS, UI/UX principles, current web standards and accessibility, cross-browser compatibility, and CMS integration. Experience building and troubleshooting responsive email campaigns for various email clients and mobile devices. Ability to work with JavaScript, jQuery, and PHP. Strong aesthetic sense with great attention to detail and craftsmanship. Skilled in traditional mediums such as drawing, painting, woodworking, and printmaking.

EDUCATION

Kutztown University of Pennsylvania
BFA in Communication Design | May 2015
Concentrations in Interactive & Graphic Design

ACHIEVEMENTS

Graduated Summa Cum Laude | May 2015
Dean's List | 2010 – 2015

VOLUNTEER

AIGA Design-a-thon
Kutztown University, Kutztown, PA | 2014 & 2015
24-hour event designing and producing creative works for non-profit companies.

AIGA Font-Fellows
Kutztown University, Kutztown, PA | 2014 – 2015
Mentorship program designed to assist underclassmen through the KUCD program

INTERESTS

Tiny House Enthusiast, Motocross Racer, Hoop Dancer, Explorer

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